

# Bring value to your community Support the work of the Design Center!

Help us promote healthy, sustainable communities by encouraging thoughtful design of the built environment - neighborhoods, buildings, parks, public spaces. **RRCDC offers access to design and technical assistance to regional and under-served communities in the 9 county greater Rochester region.**

**Your dollars provided critical support for our programs, projects and initiatives in 2010!  
Here is the year in review:**

## *Citizens creating better communities ...*

**Providing** planning and technical assistance to municipalities, groups and neighborhoods:



- Facilitating community design charrettes where citizens prepare and then brainstorm, yielding ideas for the future of their communities;
- Producing community vision plans to guide future development;
- Hosting scoping meetings to identify problems and potential strategies for solutions for issues related to the built environment in the region;
- Join us in recognizing residents and stakeholders from the following communities **who worked with the RRCDC in**

**2010** to plan for the future of their neighborhoods and towns – improving the quality of the built environment – streets and sidewalks, buildings, parks and landscapes, civic spaces:

### *... in the City*

Dewey/Maplewood; **Upper Monroe Neighborhood**;  
Culver/University/East; **Corn Hill Neighborhood**;  
Plymouth/Exchange; **Southwest Area Neighborhood**;  
19th Ward; **Marketview Heights**; South Wedge;  
**South Clinton**; Grove Place; **Park/Meigs**; Neighbor-  
hood of the Arts; **Market District Business**  
**Association**; Northside Church of Christ; **Mark IV**.

### *...in the Surrounding Region*

Macedon; **Brighton**; Spencerport; **Binghamton**; Pittsford; **Williamson**;  
Churchville; **Canandaigua**; Lima; **Sweden**; Henrietta; **Irondequoit**.



## *RRCDC a resource for good design ...*

**Promoting** safe, healthy, sustainable, pedestrian-friendly, economically strong, well designed vibrant communities:

- Offering lectures, tours, websites, workshops, and presentations to stress the nature and importance of design issues and to foster civic engagement;
- Screening of films such as “Beyond the Motor City”, a documentary film about the past and future of transportation and transit in the U.S., funded in part by the Rockefeller Foundation;
- Providing opportunities that yield continuing education credits (CES) for design professionals.



## *RRCDC advocating for better quality development ...*

**Weighing in** as an active voice supporting sustainable, quality design for proposed local projects and initiatives:

- RRCDC is routinely involved with reviewing Environmental Impact Statements, design and site plans (**Wegmans East Avenue, Erie Harbor**);
- Appearing at Planning Commission, City Council and Zoning Board meetings (**Transit Center**);
- Sitting on committees (**City Plan Review Committee, Midtown Stakeholders**);
- Commenting in local publications including D&C, City Newspaper, Rochester Business Journal on local issues concerning the built environment.

## *RRCDC working for the region ...*



**Encouraging** partnerships and collaboration to share and create community strategies and solutions:

- Leading Downtown Task Force promoting a plan for downtown development;
- Convening Transportation and Transit Issues group;
- Offering Internships and Work Study Programs;
- Hosting Exhibitions in the RRCDC Design Gallery (ie., *Slow and Steady, Alfred State, Adapting Suburbs*).

Contributions can also now be made to the RRCDC through United Way!  
Please use the RRCDC donor designation number 2528

