



NEWS

For Immediate Release

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New Exhibit! Healthy & Happy Cities: Urban Design with Nature Opens February 6 at The Design Gallery Opening Reception, from 6-9 p.m. is a First Friday Rochester Event

Rochester, NY—January 19, 2008 – A new exhibit, *Healthy & Happy Cities: Urban Design with Nature*, opens February 6 at the Rochester Regional Community Design Center (RRCDC) Gallery. The exhibit highlights successful examples of sustainable urbanism including high performance architecture, walkable communities and transit-oriented development, in 8 communities, 7 in the U.S. and one in Mexico.

HEALTHY & HAPPY CITIES **urbandesignwithnature**

The exhibit opens with a reception open to the public on February 6th, from 6-9 p.m. at The Design Gallery @ RRCDC, 1115 E. Main St. (at N. Goodman St.), Door #4, Rochester, NY 14609. There is no charge to attend. The exhibit continues through June 12 at the Gallery, which is open from 9 a.m. - 5 p.m. Monday through Friday or by appointment.

Healthy & Happy Cities is being held in conjunction with the 4th annual award-winning Reshaping Rochester lecture series, which this year focuses on Sustainable Urbanism. It will showcase ideas and designs that will be discussed at the February 3 Reshaping Rochester lecture featuring Douglas/ Farr, author of "Sustainable Urbanism: Urban Design with Nature."

"Compared to the American lifestyle as we know it, the quality of a life lived in sustainable urbanism is healthier, happier, more independent and not least of all longer. What's not to like?" says Farr.

"We are very excited to be able to present this exhibit, as it shows successful examples of good redevelopment and green design that have been implemented in other communities that are

equally or more challenged than ours,” said Joni Monroe, Executive Director of the RR CDC. “It is also another important activity in our mission to inspire people, spark conversation, embrace sustainable urbanism, and bring together design professionals and the public.”

Healthy & Happy Cities and its accompanying catalogue has been a collaborative project between the RR CDC, Farr and several architectural and planning firms. A traveling exhibit will also be held in the communities featured. The Exhibit showcases projects from Farr’s book from:

- Barrett Studio Architects - <http://www.barrettstudio.com/>, Boulder, Colorado
- Mithun, Inc. - <http://www.mithun.com/>, San Francisco, CA – Seattle, WA
- Duany Plater-Zyberk & Company - <http://www.dpz.com/> Miami - Washington - Charlotte
- Solomon E.T.C., A WRT Company - <http://www.solomonetc-wrt.com/>, San Francisco, CA
- Farr Associates - <http://www.farrside.com/>, Chicago, Illinois
- Dover Kohl & Partners - <http://www.doverkohl.com/>, Coral Gables, Florida

Healthy & Happy Cities is also a First Friday event, a community night for experiencing art being shown on the first Friday of each month at a variety of associated venues. First Friday encourages collaboration between Rochester’s non-profit, university, and commercial and fine art venues, showcasing area and other artists and arts institutions.

More Information

For more information about the exhibit or the Reshaping Rochester Lecture Series contact the RR CDC at 585-271-0520, or visit www.rrcdc.org.

About the Rochester Regional Community Design Center www.rrcdc.org

The Rochester Regional Community Design Center (RR CDC) is a group of design professionals, planners, and citizens dedicated to improving the quality of life and fostering positive social changes by defining, promoting, and helping to implement design excellence and sustainability in the built environment. The non-profit organization is a collaborative resource for the City of Rochester, Monroe County, and the surrounding nine-county region. RR CDC staff and volunteers offer design guidance and recommendations through citizen-based participatory planning that establishes the relationship between and among buildings, sites, and most importantly, a sense of community.

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