



## **NEWS**

*For Immediate Release*

***Rochester Regional Community Design Center Presents***  
***Adapting Suburbs in 21st Century***  
***Exhibition Premieres in Rochester Friday, March 5th***

*Rochester, NY - February 2, 2010 - Adapting Suburbs in the Twenty First Century, an exhibition of select case studies featuring projects that represent “suburban retrofitting,” will premiere in Rochester Friday, March 5 from 6 p.m. – 9 p.m. at The Design Gallery at RRCDC, located at 1115 East Main Street, Rochester.*

[www.rrcdc.org/gallery\\_adapting\\_suburbs.html](http://www.rrcdc.org/gallery_adapting_suburbs.html)

Adapting Suburbs will show underperforming suburban sites throughout the United States that were transformed to new, more productive uses that are pedestrian-friendly and environmentally-sensitive.

The exhibition is being organized by the Rochester Regional Community Design Center (RRCDC), and is part of a larger national exhibition opening in May in Atlanta, Georgia at the Museum of Design Atlanta (MoDA) to coincide with the Congress for the New Urbanism annual conference.

The exhibition is also being produced in conjunction with the RRCDC’s Reshaping Rochester lecture series. Many of the case studies featured can be found in *Retrofitting Suburbia: Urban Design Solutions for Redesigning Suburbs* (John Wiley & Sons, 2009), co-authored by Ellen Dunham-Jones, AIA and June Williamson. Jones is the speaker at the March 23 Reshaping Rochester lecture.

### **Projects Being Exhibited**

- Cooper Carry Inc. based in New York, NY with Mizner Park in Boca Raton, Fl and a local project to be shown in Rochester only on the Erie Canal Master Plan.
- Tryba Architects based in Berkley, CA with Englewood Town Center in Englewood, CO.

- Parker Rodriguez Inc. based in Alexandria, VA with University Town Center in Hyattsville, MD.
- Freedman, Tung and Sasaki based in San Francisco, CA with Palm Canyon Drive in Cathedral City, CA.
- Duany Plater-Zyberk & Company (DPZ) based in Miami, FL with Legacy Town Center in Dallas, TX.
- Galina Tahchieva of Duany Plater-Zyberk & Company (DPZ) based in Miami, FL with her Urban Sprawl Repair Kit slated for publication soon.
- Torti Gallas & Partners, Inc. based in Silver Spring, MD with Residential Typology Diagrams that map out useful housing types and lot configurations, organized by transect zone.
- Georgia Institute of Technology Architectural team and Ellen Dunham-Jones with the LWARP's (sprawl spelled backwards) envisioning Atlanta, GA in 100 years.
- Dover, Kohl & Partners based in Coral Gables, FL with Downtown Kendall in Miami Dade, FL.
- Plus additional content from Authors of Retrofitting Suburbia Ellen Dunham-Jones and June Williamson, RTKL Associates Inc., WGD Architects, Urban Advantage, Hall Planning & Engineering and Thomas Gustafson.

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