



NEWS

For Immediate Release

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College Student Design Ideas for Downtown Featured at Urban Design Studios Exhibit Opening Friday, December 12 at RRCDC Design Gallery

Rochester, NY—December 5, 2008-- Urban Design Studios, an exhibit highlighting architectural and regional designs done by students from Alfred State College, Cornell University and Hobart & William Smith Colleges, opens Friday, December 12, 2008 from 6-9 p.m. at the Rochester Regional Community Design Center's Gallery (www.rrcdc.org).

The exhibit runs through January 23, 2009 and is free and open to the public. The Gallery is located at 1115 E. Main St., Door #4 in Rochester and is open from 9 a.m. to 5 p.m. Monday through Friday or by appointment.

The *Urban Design Studios Exhibit* is comprised of about 15, three by four foot exhibit boards and 3D models of three student projects:

- ρ **Bull's Head Neighborhood Master Plan - by SUNY Alfred**, Department of Computer Imaging and Architectural Engineering Technology Studio III Urban Design students
- ρ **Downtown Vision Plan for Rochester, NY - by Cornell University**, Department of City and Regional Planning, Land Use, Environmental Planning & Urban Design Workshop students
- ρ **Museum / Community Education Center / Small Business Incubator for the High Falls District in Rochester – by Hobart & William Smith Colleges**, Architectural Studio 301 students

The work on exhibit was part of student curriculums. The selection of projects was a collaborative process and included RRCDC Center Executive Director Joni Monroe, the students, and their instructors Professor Kris Fox of Cornell University, Professor Rob Wolfe of Hobart & William Smith Colleges and Professor Bill Dean of Alfred State University.

"An important aspect of our mission is to be an educational resource and promote awareness of quality urban design for the region," said Joni Monroe. "We are very

pleased to be able to feature these student works in our gallery, and hope it will facilitate ideas, dialogue and collaboration on real issues among citizens, professionals, students and emerging professionals.”

For more information on the Design Center Gallery, and upcoming events please call 585.271.0520 or visit www.rrcdc.org

The Rochester Regional Community Design Center (RRCDC) is a group of design professionals, planners, and citizens dedicated to improving the quality of life and fostering positive social changes by defining, promoting, and helping to implement design excellence and sustainability in the built environment. The non-profit organization is a collaborative resource for the City of Rochester, Monroe County, and the surrounding nine-county region. It offers design guidance and recommendations through citizen-based participatory planning that establishes the relationship between and among buildings, sites, and most importantly, a sense of community.

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