



**ABOUT OUR WORK** 



# HONORS & AWARDS

2004-2015 New York State Council on the Arts–Design Grants 2014 AIA New York State Community Development Award

2013 Citizens' Institute on Rural Design Award

2010 National Endowment for the Arts Artistic Excellence Grant in Design

2008 National Endowment for the Arts Stewardship Grant in Design-Reshaping Rochester Lecture Series

2006 New York State AIA Community Development Award for Reshaping Rochester Lecture Series

2004 Outstanding Planning Project Comprehensive Planning: Area Wide Plan Honorable Mention for the City of Rochester Master plan, from the New York Upstate Chapter of the American Planning Association

2004 Unsung Hero Award, Joni Monroe, AIA, Executive Director, RRCDC

2004 Rochester Mayoral Award for work at the RRCDC 2004 New York State AIA's Community Design Award, to Roger Brown, AIA; Board President, RRCDC; Chair of RRCDC Design Studio 2002 Unsung Hero Award, Rochester Mayoral Award for the work of the design center

2002 Recipient of Rochester Mayoral Unsung Hero Award 2001 Uncommonly Good Award from the Common Good Planning Center for the Center City Community Design Charrette

## **DESIGN CHARRETTES, ROCHESTER REGION**

Village of Lima Charrette October 2013

Town of Lima Route15A North Charrette Workshop January 2013 Penn Yan Community Charrette November 2012 Brighton/Monroe Avenue Corridor Charrette June 2010 Hamlet of Rush/ Honeoye Creek Greenway Plan September 2007 Village of Churchville Community Design Charrette May 2006 Irondequoit Town Center August 2003 Williamson Community Design Charrette April 2005 East Rochester Gateway Charrette November 2002 Pittsford Village Charrette June 2000 Fairport Village Charrette October 2000

## DESIGN CHARRETTES, CITY OF ROCHESTER

South Presbyterian Church Charrette Workshop May 2013 Joseph Avenue Business District Charrette April 2013 SW Riverfront Area Charrette June 2012 Corn Hill Neighborhood Community Design Charrette September 2011 ARTWalk Workshops Assistance 2009 Marketview Heights Community Design Charrette October 2007 Susan B. Anthony Neighborhood Community Design Charrette June 2007

Downtown Design Charrette January 2007 Dewey Avenue Community Design Charrette November 2006 Bridging Neighborhoods Community Design Charrette November 2005 Upper Monroe Community Design Charrette October 2004 Northern Gateway Charrette June 2003 South Clinton Charrette September 2003 St. Paul Corridor Charrette June 2002 Dewey/Driving Park Urban Village Charrette October 2002 Winton/East Charrette November 2001 Center City Charrette May 2000 Monroe/Goodman Charrette March 1999 University Avenue Charrette March/April 1999 Genesee/Brooks Neighborhood Charrette October 1999

# VISION PLANS

Village of Lima (in progress) 2015 Penn Yan Vision Plan December 2014 South Presbyterian Church September 2013 Joseph Avenue Business District September 2013 Lima Route 15A Corridor May 2013 Corn Hill Neighborhood Community Vision Plan August 2012 Brighton/Monroe Avenue Corridor January 2011 Creating Connections, Susan B. Anthony Neighborhood October 2008 North Union Street Corridor, Marketview Heights Neighborhood July 2008 Downtown Rochester: A Vision for the Future May 2008 Dewey Avenue Corridor/Maplewood Neighborhood January 2008 Village of Churchville March 2007 South Clinton Avenue August 2006 Hamlet of Williamson September 2005 Upper Monroe Neighborhood July 2005

### DESIGN GUIDELINES/ STANDARDS/ TECHNICAL ASSISTANCE

Design Guidelines, Main Street Design District, Homer, NY October 2011

Design Guidelines, Main Street Design District, Macedon, NY May 2010

Design Guidelines, Canal Town Business Center, Village of Spencerport **February 2011** 

Design Guidelines for the Historic Business Center in the Hamlet of Williamson June 2008

Design Standards, Churchville Village 2008

Design Guidelines for Upper Monroe Urban Village **November 2007** Contributed to the RFP document and invitation list for City

Design Standards Initiative and Guidelines document 2003

Prepared design standards and zoning documents for Duncan Associates and City Planning department for their work in developing revisions to Urban Design Code (zoning ordinance) for City of Rochester **2002** 

Main St. Grant Funds Assistance-Williamson, Churchville, etc

Provided assistance to Citizens Comprehensive Planning Committee of Pittsford Village in the preparation of their Comprehensive Planning Document **2002** 

Helped create design standards for City Home Expo at Anthony Square **2002** 

### **DESIGN STUDIES**

Project Green: From Blight to Bright , City of Rochester July 2009 Successful Cities: Patterns of Revitalization June 2008 Black Creek Boardwalk Concept Plan, Churchville November 2007 N. Goodman Façade Renovations, NEAD July 2007 Town of Irondequoit Titus/Cooper Site Plan April 2007 Midtown Block Recommendations February 2007 ARTWalk Expansion January 2007 Linear Park Project, N. Winton Village September 2006 East Rochester Greenway September 2005 Main/Clinton Design Study 2005-2006 North Winton Vision Rendering 2005

ESL Bank Facade Study June 2004

# EDUCATION, PROGRAMS & TRAINING

#### Lectures

Reshaping Rochester Series of lectures and events offered annually for the past 8 years 2006-2015

#### Development/Design Grant Program 2012-2015

Funded by the Louis S. and Molly B. Wolk Foundation , the Max and Marian Farash Charitable Foundation and the New York State Council on the Arts

#### **College Collaborations–Design Studios**

Urban Design Studios Student Gallery Exhibitions 2007-2014 Food is Landscape, Syracuse University 2009 Cornell University Spring and Fall, Urban Design Studio 2008 Hobart William Smith College Fall, Architecture Studio 2008 RIT Urban Studies Program Spring Studio 2008

#### **RRCDC Design Gallery Exhibits**

"Considering Spaces" **October- December 2014** "In the Trenches: Celebrating Local Grassroots Efforts" **February-June 2014** 

"Transforming Spaces" January-June 2013

"River City Prelude" January-June 2012

"Build It Right and They Will Come" February-June 2011

"Adapting Suburbs" March-May 2010

"Healthy & Happy Cities: Urban Design with Nature" February-June 2009

"Marvels of Modernism" November -December 2008

"Urban Hot Spots" **January-May 2007** "ARTWalk Bus Shelter Contest Competition Models" **2007** 

#### **Community Events**

Power of the Vision Plan, Onondaga County Planning Conference, **2011** Reshaping Rochester Awards **December 2011** 

Rochester Mayoral Debate March 2011

"Beyond the Motor City" June 2010

"Shrinking Cities: Growing Communities"–Hosted National Conference for the Association for Community Design **June 2009** "Ride Rochester"–A Community Bicycle Tour **2006** 

"Design Matters" Conferences 2004, 2005, 2006, 2007

#### Training

Principles of Good Urban Design for Town of Greece, Trustees, Planning Board, Zoning Board **2008** 

Helped organize Monroe County training workshop on Design and Coding Tools and Techniques **2006** 

Principles of Good Urban Design for the Public Realm, for staff, City of Rochester, **December 2005** 

Principles of Good Urban Design for Churchville, Trustees, Planning Board, Zoning Board **2004** 

Training presentation on Urban Design Principles for City of Rochester Planning Board, Zoning Board , staff **2004** 

#### **Presentations–Partial List**

Hobart and William Smith Colleges " Realizing Community Visions" April 2014

Car Culture vs. the Culture of Community, AIA Rochester CES Lecture, **2011** 

Main Street Revitalization–NYS AIA Convention **1999**, **2000**, **2002**, **2003**, **2004**, **2005**, **2006**, **2009**, **2010**, **2012** 

Community Charrette at Build Boston Conference November 2007

Memorial Art Gallery Panel Discussion–Center City Revitalization April 2006

Artwalk–ACD Conference, Los Angeles, CA June 2006 Slide presentation–NY State AIA convention in Albany on formbased coding October 2003

Slide presentation and display–AIA National Grassroots Conference on AIA involvement in urban design **June 2003** Slide presentation–PLCWNY principles for good Urban Design, University of Buffalo **2005** 

Form-based Coding Techniques–Pittsford Village Comprehensive Plan Committee **2002** 

NY State AIA Convention Presentations: Ithaca, Long Island, Buffalo, Rochester 2003-2009

Urban Design Presentation Council of Mayors May 2006

#### **Community Education**

Presentations to Rochester Smart Growth Coalition and Common Good Planning Center

Created slide show presentation on urban planning principles; increased library of slide images showing good urban design Prepared and made multiple presentations on Sibley Station alternative transit center proposal

Presented to Henrietta Neighbors Citizen Organization, topic: design strategies for a pedestrian community

Three-hour seminar on urban design principles, guidelines and comprehensive planning to Genesee/Finger Lakes Regional Planning Council